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BT

UNCLAS

Hold for the replies
SOURCELINES
JUL 31 1 14 PM '83

755 SEELY/KERR FROM MCPHERSON LD 980

REFERENCE YOUR MEMO OF 11 JULY SUBJECT PRESS SOURCELINES:

ONE--GENERALLY CONCUR IN ELIMINATION OF TARGET AREA, BUT DO NOT

RPT NOT BELIEVE RULE SHOULD APPLY IN EXCEPTIONAL CASES,

WHERE SPECIAL EXTERNAL PRESS SERVICE FILES PROVE TO BE SIGNIFICANTLY

DIFFERENT OR ARE EXPRESSLY DESIGNED FOR SPECIFIC AUDIENCES.

ALSO RECOMMEND THAT YOUR DRAFT BE AMENDED TO INCLUDE CAUTIONARY NOTE

REMINDING EDITORS THAT THEY MAY USE A SUBSLUG OR EDITOR'S NOTE

TO INDICATE SPECIFIC BEAMING WHEN THAT INFORMATION MAY BE SIGNIFICANT.

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TWO--THE TERMS "INTERNATIONAL" AND "DOMESTIC," CURRENTLY

EMPLOYED IN VOICE SOURCELINES, ARE FAVORED OVER THE PROPOSED

"EXTERNAL" AND "INTERNAL." IF, HOWEVER, THE LATTER ARE INTENDED TO

DIFFERENTIATE MORE EMPHATICALLY BETWEEN VOICE AND PRESS MATERIAL,

IT IS FELT THAT "INTERNATIONAL PRESS SERVICE" AND "DOMESTIC PRESS

SERVICE" WOULD ACCOMPLISH THIS MORE EFFECTIVELY.

THREE--RETENTION OF THE "TO" RATHER THAN SUBSTITUTION OF "FOR"

IN INTERAGENCY SOURCELINES IS FAVORED. HAIR-LINE DIFFERENCE

BETWEEN THE TWO DOES NOT RPT NOT APPEAR TO BE SUFFICIENT JUSTIFICATION

FOR CHANGE.

FOUR--CONCUR IN OTHER PROPOSALS, IN THE INTEREST OF SIMPLIFICATION;

ALTHOUGH EDITORS SHOULD BE REMINDED THAT THEY MAY INSERT A SUBSLUG

OR EDITOR'S NOTE INDICATING CITY DESTINATION IF SUCH INFORMATION IS OF

PARTICULAR SIGNIFICANCE IN CONNECTION WITH INTERAGENCY MATERIAL OR

A CORRESPONDENT'S DISPATCH.

FIVE--SINCE THIS BUREAU (AND OTHERS) USE PRINTED FORMS OR RUBBER
STAMPS FOR MOST ROUTINE SOURCELINES, STRONGLY RECOMMEND THAT

NOTIFICATION OF SOURCELINE CHANGES BE MADE WELL IN ADVANCE OF EFFECTIVE

DATE.

BT

31/1555Z JUL